

Kentucky EMS Conference and Expo Corporate Sponsor Levels

The Kentucky EMS Conference and Expo made possible through the valued support of EMS organizations and corporate sponsors.

To recognize our sponsors fairly, the following sponsorship packages are available.

- **Platinum Sponsor Package: \$5,000 or more**
 - Three free vendor booth or exhibit space (size must be approved by the Conference Chair) in the sponsors preferred location of choice
 - Six conference passes
 - Complimentary golf team and golf hole sponsorship
 - Company logo in the most prominent location on select conference signage/posters
 - Company logo included and in the most preferred spot on the conference website and printed material
 - Full-page advertisement printed in the conference program
 - Frequent PA announcements of recognition
 - Special recognition as determined by the conference chairman

- **Gold Sponsor Package: \$2,500**
 - Two free Expo vendor booth spaces
 - Four conference passes
 - Complimentary golf hole sponsorship
 - Company logo included on the conference website and printed material (see below)
 - Company logo included on select conference signage/posters
 - Company full-page advertisement printed in the conference program

- **Silver Sponsor Package: \$1,000**
 - One free Expo vendor booth
 - Two conference passes
 - Company logo included on the conference website and printed material (see below)
 - Company logo included on select conference signage/posters
 - Company half-page advertisement printed in the conference program

- **Classroom Sponsor Package: \$500 per day**
 - Company Logo placed on sponsor board outside of classroom
 - Honorable mention during introduction of each speaker in the room
 - Opportunity to display Company Logo on the Power-Point screen in the room at the beginning and end of presentation
 - Opportunity to display or handout sponsor material

- **Lunch Sponsor \$500**
 - Company Logo placed on sponsor board at the location of lunch
 - Honorable mention as sponsor upon announcement of lunch
 - Opportunity to display or handout sponsor material

The lunch sponsor may have more than one sponsor at a time. Each sponsor will be responsible for amount listed above. An exclusive lunch sponsorship is possible with a rate of \$1000.00.

For more information about corporate sponsor packages or the registration process, please contact a member of the sponsorship team below:

- **Kevin Callihan, Sponsorship Coordinator:** kcallihan@airmethods.com
- **Mark Harrison, Expo Coordinator:** markharrison975@gmail.com
- **Donald Hare, Sponsorship Committee:** donald.hare@air-evac.com
- **John Hultgren, Graphics Design:** john.hultgren@air-evac.com

Important terms and conditions:

For sponsorship packages that include your logo on the conference website, your graphic logo and level of sponsorship will be placed collectively on one page at the official Kentucky EMS Conference and Expo Internet site. The one page that all logos appear on will be determined by the conference chairman. The conference's graphic designer will determine the display size of the logo and all graphic logos will be approximately the same size in square inches. You are responsible for providing your graphic logo in JPEG, GIF, or TIFF format in a timely manner (no animated images accepted). The graphic designer reserves the right to modify the graphic image you provide to fit available dimensions as necessary. For sponsorship packages that include your logo on printed material, your graphic logo and level of sponsorship will be placed on selected printed material distributed by the conference committee. You are responsible for providing your graphic logo in an electronic file format of suitable resolution as determined by the conference chairman in a timely manner. The type, format, and quality of printed material distributed is at the sole discretion of the conference chairman and may vary from year to year. The conference chairman reserves the right to decline any sponsorship offer that he or she deems inappropriate to the image of Kentucky or emergency medical services. Corporate sponsors who do not wish to exhibit in our Expo are not required to accept the vendor booth included in any sponsorship package.

Ver. 7.16